



**Uva Wellassa University**  
**Faculty of Management**

**Degree of Bachelor of Business Management in Hospitality Tourism and Events  
Management**

**3<sup>rd</sup> YEAR 1<sup>st</sup> SEMESTER EXAMINATION – February / March 2012**

**HTE 361 - 2 Management Information Systems**

**Instructions to candidates**

**Part C – Essay Questions**

Answer Only Four (04) questions including question number one (1) from Part C

Marks allocation: 50

1. Define any four (4) of the following terms

- a. Database Catalog
- b. D.B.M.S.
- c. T.P.S.
- d. Database Schema
- e. Entity
- f. Attributes

(14 Marks)

2. The Information Systems can help companies create and capture profit in new ways by adding extra value to existing products and services or by providing the foundation for new products and services. Elaborate and explain this statement with suitable examples

(12 Marks)

3. Effective managers do not only gather business data for their company, but also analyze and interpret the data to create meaningful information for improving the company's opportunities for success. Discuss with suitable examples

(12 Marks)

4. The Stage Theory (Richard Nolan) explains how a company's Information System function has been evolved over the years. Briefly explain the analysis of a company's IS evolution by using this approach

(12 Marks)

5. By using Porter's value chain model analyze how information systems support to achieve competitive advantage in businesses

(12 Marks)

6. Identify and describe the three dimensions of Information Systems

(12 Marks)