



Uva Wellassa University
Faculty of Animal Science and Export Agriculture



Uva Wellassa
University

Year II Semester II
End Semester Examination – September – October 2013

Agribusiness Management - EAG 221-2/0

Instructions

Answer all questions

No. of questions : Two (02)
No. of pages : One (01)
Total marks allocated : 60%
Time : One hour (1hr)

Part II – Essay Questions

Question 1

- a) Define the term Agribusiness. (03 marks)
- b) Record keeping is one crucial aspect in Agribusiness Management. Briefly explain the necessity of record keeping in Agribusiness. (12 marks)
- c) Briefly explain the major risk areas in Agribusiness. (15 marks)

Question 2

- a) Discuss the major challenges faced by Agribusiness. (06 marks)
- b) “Agribusiness is considered as a unique business activity”. Justify the statement. (12 marks)
- c) Briefly explain the 5 major tasks of strategic business planning process. (12 marks)