



Uva Wellassa University
BSc in Tea Technology & Value Addition

End Semester Examination – March/April 2011
Year I Semester I



An Overview of Tea Industry (TEA 141-1)

Instructions

Answer **three (3)** questions only

No. of questions : Four (04)
No. of pages : One (01)
Time : One Hour (01hr)
Total marks allocated : 40/100

1. Discuss Present Status of Tea Industry in Sri Lanka
2. Briefly explain threats to and opportunities of Sri Lankan tea industry
3. Write short notes on the following
 - a. Benefits of consumption of Tea
 - b. Tea Value Chain
 - c. Tea brokers
 - d. Intrinsic(Inherent) barriers in the tea production marketing system
4. Discuss the strategies for creating global comparative advantage for the Sri Lankan tea industry