Investigating the Influence of E-HRM Practices on Organizational Performance: The Mediating Role of Organizational Agility (With Special Reference to Financial Institutions in Sri Lanka)

A.D.S. Thathsara and J. Sutha

Department of Management Sciences, Uva Wellassa University, Badulla, Sri Lanka

Electronic Human Resource Management (E-HRM) came into existence as a result of the evolution of new technology and it leads to eliminating the administrative burden on HR professional. Financial institutions are the heart of financial stability of the economy. Nowadays, most of the financial institutions are widely adopting the E-HRM practices in order to achieve a sustainable competitive advantage. However, it has been observed that there is a lack of empirical studies regarding this phenomenon in Sri Lankan context. The main contribution of this study is to enrich the knowledge and investigate the impact of E-HRM practices on organizational performance under the mediation role of organizational agility. Thus, the study was based on four objectives. First, to identify the existing level of E-HRM practices in financial institutions, second, to explore the relationship between E-HRM and organizational performance, third, to examine how E-HRM impact on organizational performance and finally, to determine the mediating role of organizational agility between E-HRM and OP. Questionnaires were distributed by using convenience sampling method to collect primary data from 40 financial institutions in Sri Lanka. Data analysis was performed using Pearson Correlation analysis, Regression analysis, Descriptive statistics, Baron and Kenny Mediator analysis method and Sobel test. Results of the analysis indicated that E-HRM practices significantly and positively impact on organizational performance while organizational agility mediate the relationship between E-HRM practices and OP. Outcomes of this study provided implications like enhancing available literature, to understand the real impact of E-HRM on organizational performance to HR managers. This study also suggests some further research areas for future research.

Keywords: Electronic human resource management, Organizational performance, Organizational agility